



Curriculum Overview: Business

Year Group	Autumn Term	Spring Term	Summer Term	Useful information / websites
Year 9	Exam specification: Edexcel GCSE Business 9-1, LIBF Level 1/2 Technical Certificate in Finance (TCF- legacy)			<p>At the start of Year 9, students develop their core literacy and numeracy skills in relation to business and financial terminology. They will be assessed for Key Stage 4 pathway Business. However, as a department we feel that our students deserve to know about financial literacy and therefore will be taught the spec for Tech Cert in Finance (TCF) as this will help them to prepare for coursework writing post GCSE.</p> <p>GCSE Business 9-1 specification https://qualifications.pearson.com/content/dam/pdf/GCSE/Business/2017/specification-and-sample-assessments/GCSE_Business_Spec_2017.pdf</p>
	Sept- Oct: Focus on GCSE topics <ul style="list-style-type: none"> Introduction and overview to small businesses What business aims and business objectives are. The impact of risk and reward on business activity: The role of business enterprise and the purpose of business activity: Identifying and understanding customer needs: Types & purpose of market research Market segmentation Understanding the competitive environment 	Jan-Feb: Focus on GCSE topics <ul style="list-style-type: none"> Business aims and objectives when starting up Business revenues, costs and profits Interpretation of break-even diagrams Cash and cash-flow Sources of business finance Types of business ownership for start-ups 	<p>Student split in to sets for GCSE based on assessments completed during the year.</p> <p>GCSE students to start the Theme 1 content</p> <ul style="list-style-type: none"> Topic 1.1 Enterprise and entrepreneurship Topic 1.2 Spotting a business opportunity Topic 1.3 Putting a business idea into practice 	
	Nov-Dec: Focus on TCF topics <ul style="list-style-type: none"> Similarities and differences between the different stages of the personal life cycle Define how a budget is constructed and why it is 	March-April : Focus on TCF topics <ul style="list-style-type: none"> Concepts of borrowing. Key principles of the various types of secured borrowing. Consequences of not managing borrowing effectively. Different types of savings account available and their uses Types of investment and the options available. Case study analysis 		



	<ul style="list-style-type: none"> necessary to construct a budget. Explain how an individual achieves their financial goals. Explain the need for bank accounts. Distinguish between the various methods of making a payment Compare the range of providers within the marketplace. Compare the different types of savings accounts available and their uses. Explain the impact of inflation on savings. Case study analysis 			
Year 10	Exam specification: LIBF Level 1/2 Technical Certificate in Finance (TCF)			LIBF Level 1/2 Technical Certificate in Finance (TCF) https://www.libf.ac.uk/docs/default-source/qualification-specifications/financial-education/tcf.pdf
	Unit 1- Finance for the individual <ul style="list-style-type: none"> LO4 Compare the different types of savings providers and their savings products. LO5 Investigate the different types of investment providers and their investment products. LO6 Explain why we have insurance and explain the insurance types and providers available. 	<ul style="list-style-type: none"> LO7 Investigate the similarities and differences between the different stages of the personal life cycle. LO8 Explain taxation, NI and HMRC documentation for the individual and explain how these have developed digitally. <p>U1 non-exam assessment- March</p> <p>Start of Unit 2- Finance in Business</p>	Unit 2 continued <ul style="list-style-type: none"> LO3 Explain the impact of external factors and changes on businesses. LO4 Understand how a business attracts and retains customers. LO5 Investigate how businesses deal with foreign exchange when importing and exporting. LO6 Explain how a business manages its finances. LO7 Explain how a business contributes to the economy. 	



		<ul style="list-style-type: none"> ▪ LO1 Compare the different types of business model. ▪ LO2 Explain the benefits and drawbacks of being a sustainable business and an ethical business. 		
Exam Specification: Edexcel GCSE Business (9 -1)				
	<p><u>Theme 1:</u></p> <ul style="list-style-type: none"> • Topic 1.1 (Recap) Enterprise and entrepreneurship – students are introduced to the dynamic nature of business in relation to how and why business ideas come about. They also explore the impact of risk and reward on business activity and the role of entrepreneurship • Topic 1.2 (Recap) Spotting a business opportunity – students will explore how new and small businesses identify opportunities through understanding customer needs and 	<ul style="list-style-type: none"> • Topic 1.3 (Recap) Putting a business idea into practice – this topic focuses on making a business idea happen through identifying aims and objectives and concentrating on the financial aspects. • Topic 1.4 Making the business effective – students will explore a range of factors that impact on the success of the business, including location, the marketing mix and the business plan. 	<ul style="list-style-type: none"> • Topic 1.5 Understanding external influences on business – students are introduced to a range of factors, many of which are outside of the immediate control of the business, such as stakeholders, technology, legislation and the economy. Students will explore how businesses respond to these influences. 	<p>GCSE Business 9-1 specification https://qualifications.pearson.com/content/dam/pdf/GCSE/Business/2017/specification-and-sample-assessments/GCSE_Business_Spec_2017.pdf</p>



	conducting market research. They will also focus on understanding the competition.			
Year 11	Exam specification: LIBF Level 1/2 Technical Certificate in Finance (TCF)			LIBF Level 1/2 Technical Certificate in Finance (TCF) https://www.libf.ac.uk/docs/default-source/qualification-specifications/financial-education/tcf.pdf
	<p>Unit 2 continued</p> <ul style="list-style-type: none"> LO8 Appraise how good/poor individual financial choices affects spending, businesses and the economy. LO9 Understand business taxation. <p>U2 non-exam assessment- October</p> <p>Start Unit 3- Financial Services Sector</p> <ul style="list-style-type: none"> LO1 Understand the different financial careers available with financial services providers. LO2 Distinguish the purpose of the different regulatory bodies. 	<p>Unit 3 continued</p> <ul style="list-style-type: none"> LO3 Describe government policies that influence financial services providers. LO4 Explain how a financial services provider manages its finances and ensures sustainability through Environmental, Social and corporate Governance (ESG). LO5 Understand what is meant by 'fintech' and the impact of how recent technological developments are changing how financial services providers work, including the implications on financial security. LO6 Understand the history of the financial crisis of 2008 in the UK, how a recession affects financial services providers and what has been learned from both events. 	<p>Unit 3 continued</p> <ul style="list-style-type: none"> LO7 Explain the global issues that may affect decisions made by financial services providers in the UK. <p>U3 exam May/June</p>	
	Exam Specification: Edexcel GCSE Business (9 -1)			
	<u>Theme 2:</u>	<ul style="list-style-type: none"> Topic 2.3 Making operational decisions – this 	.5 Making human resource decisions – g a business means that decisions	GCSE Business 9-1 Specification



	<ul style="list-style-type: none"> • Topic 2.1 Growing the business – students are introduced to methods of growth and how and why business aims and objectives change as businesses evolve. The impact of globalisation and the ethical and environmental questions facing businesses are explored. • Topic 2.2 Making marketing decisions – students will explore how each element of the marketing mix is managed and used to inform and make business decisions in a competitive marketplace. 	<p>topic focuses on meeting customer needs through the design, supply, quality and sales decisions a business makes.</p> <ul style="list-style-type: none"> • Topic 2.4 Making financial decisions – students will explore the tools a business has to support financial decision making, including ratio analysis and the use and limitation of a range of financial information. 	<p>g to organisational structure, ment, training and motivation need to le to influence business activity. These s are considered in this final topic.</p> <p>Theme 1 and theme 2 written examination May/June</p>	<p>https://qualifications.pearson.com/content/dam/pdf/GCSE/Business/2017/specification-and-sample-assessments/GCSE_Business_Spec_2017.pdf</p>
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